

# PhD Research: Elements of Excellence

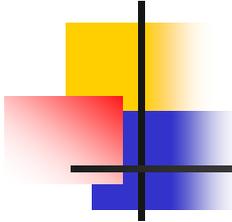
---



*Ness B. Shroff*

Electrical and Computer Engineering & Computer  
Science and Engineering

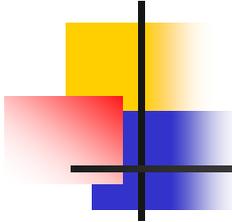




# Outline

---

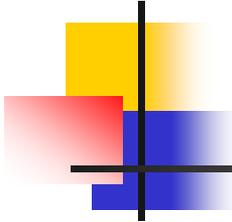
- Expectations
- Integrity in Research
- Strategies for success



# Expectations

---

- Excellence in course-work is **not sufficient**
  - Nobody is going to give you a PhD for getting a 4.0
  - Need to do more than simply absorb information
- Need to create **new** knowledge
  - Impact either in **theory** or in **practice**
  - Other researchers/practitioners can build on
- Need to **work extremely hard**
  - Making progress is difficult
  - Our areas are highly competitive
    - Others may have more experience or be smarter than you
  - But you can **out-work** them
- Adhere to the **highest ethical standards**



# Outline

---

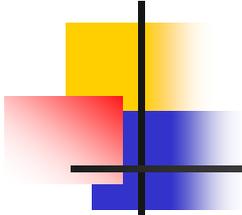
- Expectations
- Integrity in Research
- Strategies for Success



# Integrity in Research

---

- Plagiarism
- Proper citations
- Mistakes versus Fraud
- Precedence
- Reporting Results...

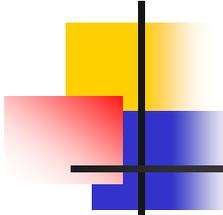


# Plagiarism

---

- Using an **idea** that does not belong to you
  - You can use someone's ideas with **appropriate citation**
- Using **text** that does not belong to you
  - E.g., “borrowing” text from someone's introduction without quotes and citation
- Using **software** that you do not own
- Is self plagiarizing wrong?
  - Yes

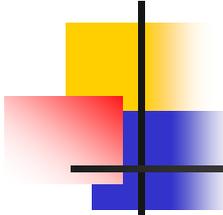
Plagiarism is a **very serious offense** and goes to the heart of academic integrity



# Proper Citations

---

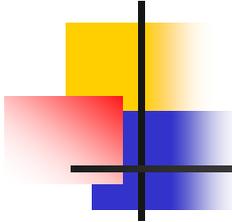
- Important to cite appropriately
  - Gives **credit** where it is due
  - Helps to **clarify** & **position** one's contribution
  - **Increases** value of your own contribution
- Citations should **not** be **vague**
  - E.g., you shouldn't say "this work looks at a similar problem to [1],[2],[3]"
  - Clarify particular similarities and differences
- **Do not bury prior work** with greatest similarity in a long list of citations
  - Tantamount to plagiarism!



# Mistake versus Fraud

---

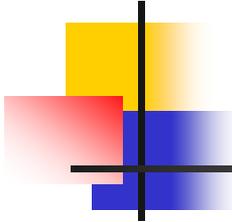
- “To err is human...”
  - Occasionally, mistakes can occur
  - Mistakes should almost always be caught **before** publication (submission) and should only be the **exception**
- **Fraud:**
  - Knowingly committing a “mistake” and not correcting it.
  - Misleading your advisor (he/she becomes a victim)
  - **Not correcting** a genuine mistake
    - Cold fusion (1991), Cloning (2006)...
- If mistake **occurs in publication:**
  - **Admit it** and make sure correction is either posted or published
  - “My advisor didn’t let me” is **NOT** an excuse
  - **Real-life Example ...**



# Precedence

---

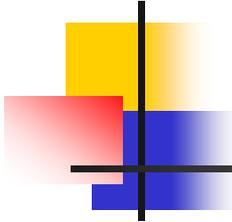
- Precedence is **very important**
  - You spent 12 months on a problem & solved it
  - “Bob” published a paper with the exact same solution before you **submitted** the work
  - **What do you do?**
    - A. Try to publish it because it is independent work
    - B. Give up
    - C. Throw a tantrum and leave PhD program
    - D. Extend/modify and find a new angle and publish
  - **Real-Life example**
- You may choose not to enforce it on others
  - **Real-Life example**



# Reporting Results

---

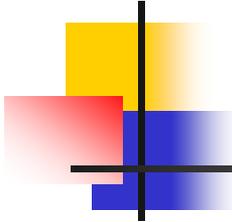
- Results should be reported accurately
  - Fudging of data is a serious offense (**fraud**)
  - **Sloppy** simulations/experiments are **unacceptable**
    - You and your **ADVISOR** lose all credibility
- Present the entire picture
  - If there are scenarios where your solution performs poorly or less efficiently, **do not hide it**
  - Provides **more credibility** to your conclusions
- Feel free to emphasize scenarios of strength
  - Explain why these scenarios are important
  - You are the **salesman/saleswoman** of your work



# Outline

---

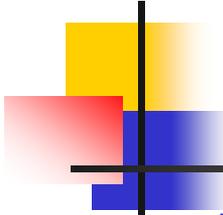
- Expectations
- Integrity in Research
- Strategies for success



# Strategies for Success

---

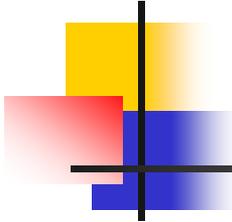
- Self Examination
- Advisor
- Preparation
- Problem
- Solution
- Writing Papers
- Intellectual Climate



# Self-Examination

---

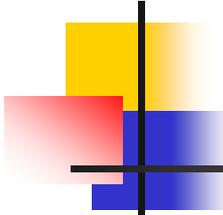
- Questions you should ask yourself:
  - Are you doing this for the **right** reasons?
    - Parents want you to earn PhD
    - PhD will get you a good or well paying job...
  - Do you **enjoy** solving problems/puzzles?
    - Much of what you do for a PhD is working out intricate puzzles
  - Are you tenacious?
    - A PhD is a long-term commitment
    - With **very few highs** and **lots of lows...**
- If you answered **“No”** to the above questions
  - A PhD is not for you
  - Find a more suitable vocation



# Strategies for Success

---

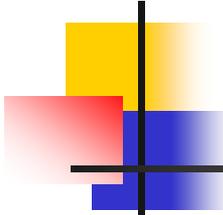
- Self Examination
- Advisor
- Preparation
- Problem
- Solution
- Writing Papers
- Intellectual Climate



# Advisor

---

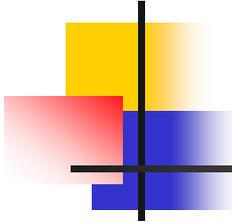
- Find an advisor who fits your style
  - Hands on/Hands off
  - Experimentalist/Theorist/Mixture...
  - Junior/Senior
- Give your advisor confidence in you
  - If he/she suggests a problem or solution
    - Think deeply
    - Find alternatives if original idea doesn't work
    - My best students...
  - Do the work at hand, rather than trying to impress
    - Impress with **deeds**
    - Go **well beyond** the **minimum** and **superficial**



# Advisor

---

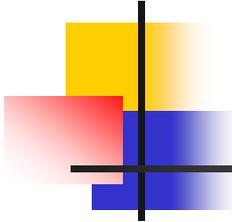
- Challenge your advisor
  - Feel free to provide opposing points of view
  - My students are not shy to tell me I'm wrong
- Build trust
  - If you haven't done any work this week, say so...
  - If you need time off, just ask...
  - Communicate and don't try to deceive
- Good relationship for life
  - Recommendations
  - Career opportunities
  - Friendship



# Strategies for Success

---

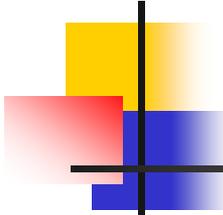
- Self Examination
- Advisor
- Preparation
- Problem
- Solution
- Writing Papers
- Intellectual Climate



# Preparation

---

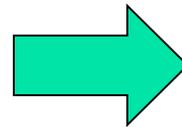
- Take a large variety of courses
  - Not only facilitates research but makes you a **well rounded scholar** (not merely a technician)
  - Classes have been “optimized” to make them efficient tools of learning
    - **Hard work is done by someone else**
    - Your last opportunity → Make the most of it
  - **Challenge yourself**
    - Don't shy away from difficult classes in your department and others...
    - Ex. **All** my PhD students take several advanced Math classes



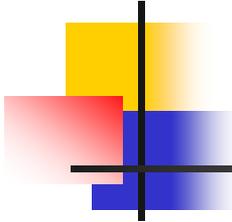
# Preparation

---

- Teach yourself how to **self-learn**
  - Should be able to pick up any book/paper and work through it
  - **Ex.** My own graduate students taught themselves advanced optimization techniques, stochastic control, large deviations, & are now experts themselves
- Read voraciously
  - Journals/Conferences
  - Tutorials/Magazines
  - Scientific American
  - Nature...



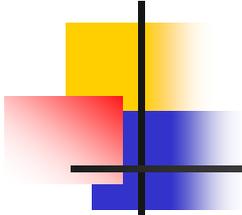
Learn by osmosis



# Strategies for Success

---

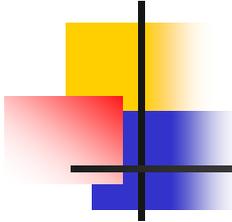
- Self Examination
- Advisor
- Preparation
- Problem
- Solution
- Writing Papers
- Intellectual Climate



# The Problem

---

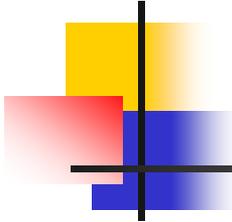
- **Most important** part of a PhD
  - Finding a good problem is half the battle
- **Salient** features of a **good** problem:
  - Potential for **high** and **long-term** impact
  - Fills an important deficiency or charts a new direction
  - **Not minor perturbations** of existing systems (802.11, Wireless TCP, HDR, etc.)
  - Is **highly challenging**
    - No matter how smart you are, the problem **should take you time** to solve
    - **Advisors:** Give students the time it takes to struggle through a really difficult problem
    - **Real-Life Example**



# The Problem

---

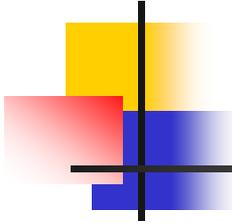
- A good **understanding of the literature** is important in defining the right problem
  - The right problem may find a unique angle or direction that is missing in existing works
- Sometimes helps to think of **two problems intermittently**
  - Helps get a fresh perspective, when progress on one is not forthcoming
  - However, juggling too many problems simultaneously is usually counter-productive
- Problems **can, will, & should get refined** once solutions are proposed
  - Assumptions are relaxed or restricted
  - Trivialities found and removed...



# The Problem

---

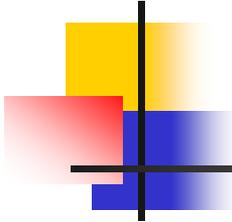
- A PhD should not be a union of inconsequential loosely attached problems
  - Must be an overall vision to your thesis
  - Which you should be ready to articulate by the time you are  $\frac{1}{2}$  -  $\frac{3}{4}$  of the way done...



# Strategies for Success

---

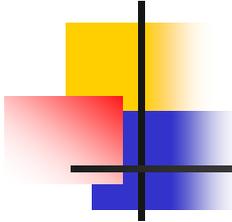
- Self Examination
- Advisor
- Preparation
- Problem
- Solution
- Writing Papers
- Intellectual Climate



# Solution

---

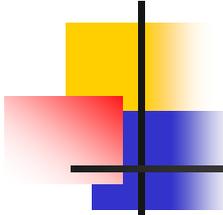
- Ask your advisor for examples of high-quality papers
  - Get a **taste for high quality** problems and solutions
  - But **don't base** your problems or solutions **on others' work**
- **There are no Gods in Academia**
  - Learn to read papers written by good people
  - Read **strategically** & **don't** become a **clone** of others'
  - Don't be afraid of solving problems that other top researchers have looked at and **failed** or only partially succeeded.



# Solution

---

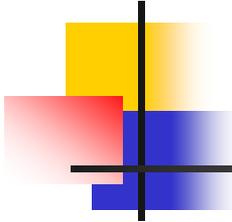
- Begin with a highly simplified “toy problem”
  - At this stage, it may be better to ignore the literature
- “Own” the simplified problem and its solution completely
  - Incrementally add complexity
- Do not be satisfied with a superficial result
  - Push the problem as far as you can to obtain important theoretical and/or practical results, e.g.
    - Impact of imperfect control in system
    - Implementable, yet provably efficient distributed algorithms...



# Solution

---

- Search for **elegance**
  - A complex unwieldy solution does not make good academic research
  - Even in industry, the elegant ideas are the drivers of innovation
    - Ex., Viterbi algorithm; CDMA, Opportunistic scheduling; Separation theorem, OFDM...
- Search for **insights**
  - Cross-Layer components can be designed independently
  - Use of queue length information is valuable...
- Never fall in love with the tool (or methodology)
  - Always remember: The problem is King



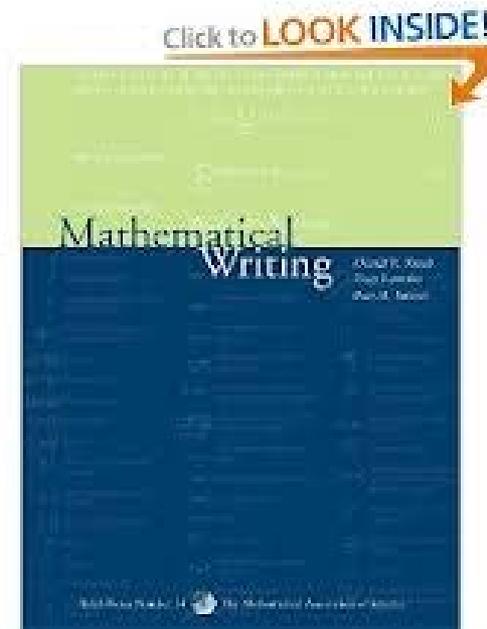
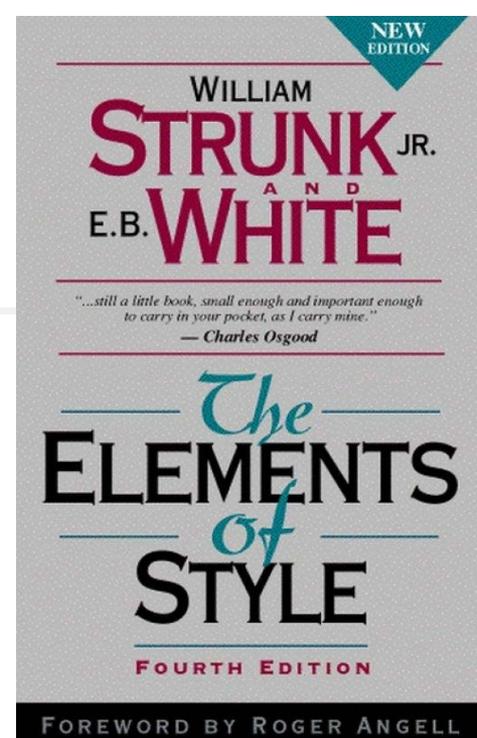
# Strategies for Success

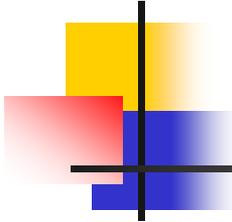
---

- Self Examination
- Advisor
- Preparation
- Problem
- Solution
- Writing Papers
- Intellectual Climate

# Writing Papers

- Learn about good writing from high-quality examples in the field
- Read books on writing
  - “The Elements of Style” by Strunk and White for style and grammar
  - “Mathematical Writing” by Knuthe, Larabee, Roberts.
- Write simply and directly
  - Don’t use cliché’s or arcane/flowery/bombastic words
- Reduce notational complexity
  - Do you really need 3 subscripts and 2 superscripts
- Limit the creation of unnecessary abbreviations
  - Remember advice given to Stephen Hawking

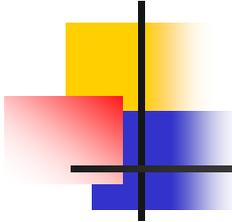




# Writing Papers

---

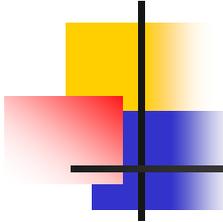
- Write to explain and not impress.
  - Make the proofs as accessible as possible, supplement with figures
  - Describe main idea before launching into details of system or proof
  - Many excellent technical works out there that never get cited because no one understands them
- Make the paper interesting:
  - Most papers are read by only one other person besides the authors themselves
  - Have a **powerful introduction** and conclusion
  - What **is the one key** idea that you want others to take away!
  - You are the **salesman or saleswoman** of your own work



# Strategies for Success

---

- Self Examination
- Advisor
- Preparation
- Problem
- Solution
- Writing Papers
- Intellectual Climate



# Create an Intellectual Environment

---

- Go and seek out seminars and presentations
  - Even if they are not in your PhD field of research
  - You are here to be a scholar not just a researcher
  - **Push** your advisors to give periodic talks, and to invite speakers from industry and academia
- Create your own student-run seminar series
  - Thematic or non-thematic
  - Present/Discuss interesting papers with other students
  - Create an environment where **questioning is the norm**

**Strive for the highest level of scholarship & excellence in whatever you do...**

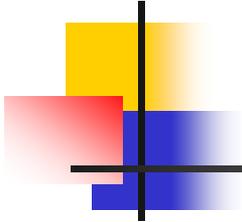


# Epilogue

---

“The power of instruction is seldom of much efficacy except in those happy dispositions where it is almost superfluous”

-- Original quote by Gibson, obtained from Richard Feynman's Lectures on Physics.



---

**Thank you!**